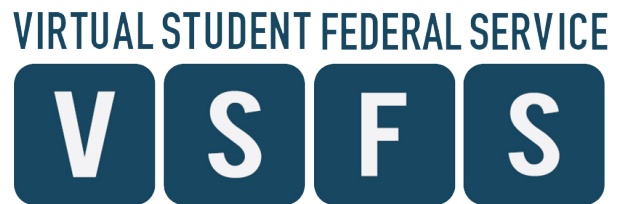


Support creative outreach projects for the Office of Public Engagement



Project Title	Support creative outreach projects for the Office of Public Engagement
Project Summary	Interested in public affairs, strategic communication, and outreach? We need your creative thinking, research, writing, graphic design, and social media skills to help us connect programs on the importance of diplomacy with domestic audiences across the country.
Country	United States
Country/Region of Focus	United States

Project Description

The Office of Public Engagement fulfills a mission of the State Department's Bureau of Global Public Affairs to inform Americans about the importance of foreign affairs and the work of the Department by connecting the Department to domestic audiences -- directly engaging the American people to explain the Department's policies and priorities at home and abroad, through various outreach activities such as briefings, conferences, social media campaigns, and other events in Washington, D.C. and around the country.

For the 2019-2020 semesters, we are looking for virtual interns who can creatively build upon our previous social media and outreach campaigns designed to highlight the State Department programs and connections that benefit local communities throughout America. We are also looking for interns who can help us find contacts and facilitate Skype conversations on foreign policy topics between high school classrooms and Department experts.

Are you a creative and enthusiastic student who can help us with the following tasks?

- **Communications / social media engagement:** Research and draft original social media content relevant to ongoing public engagement programs, as well as research and draft social media content on foreign policy topics and State Department activities across the country. Measure web traffic and social media analytics. Develop an optimal posting schedule (based on web traffic and engagement metrics). Suggest innovative ways to increase page membership, likes, and overall engagement.
- **Graphic design:** Create engaging graphics, on an as needed basis, related to an ongoing social media campaign that highlights the different ways the State Department impacts each U.S. state and territory.
- **Creative Thinking and Research:** Help us brainstorm ways to be more effective at conducting outreach to our stakeholders and various domestic audiences. Research local community resources and civil society organizations in all 50 states to build upon an existing outreach contact database. Other duties as assigned.

Required Skills or Interests

Skill(s)
Data analysis
Editing and proofreading
Graphic design
Infographic design
Marketing
Research
Social media management
Writing

Additional Information

None

Language Requirements

None